

NAICS Codes

54161 - Management Consulting Services

541611 - Administrative Management and General Management Consulting Services

541613 - Marketing Consulting Services

541430 - Graphic Design Services

561499 - All Other Business Support Services

Year of Establishment
2022

Registrations

CAGE: 9PMN6

Unique Entity ID: WLGHNLX2XM96

DUNS number: 123305063

WOSB Certified

COMPANY OVERVIEW

ETH3NA Creative offers dynamic marketing and executive consulting dedicated to uplifting businesses through a unique blend of strategic planning, organizational development, executive coaching and marketing services. We help owners, and teams, improve their planning to get organized, define a strategy to stay focused, and improve communication to work cohesively. CEO, Amanda Stuckey, has two decades of proven expertise, specializing in crafting comprehensive strategies that drive brand visibility, engagement, and revenue.

SERVICES SUMMARY

Executive Coaching: Business Organization, Leadership Development, Vision Building and Documentation, Advisor, Communication Techniques and Strategies

Business Strategy: Vision and Mission Statements, SWOT Analysis, Core Values, Goals Alignment, Objective Setting, Action Plans, Overall Business Organization

Marketing: Channel Review, Customer Personas, Content Calendars, Copywriting, Design, Email Marketing, PPC, Social Media, Advertising, Website Design, Brand Development and more.

KEY DIFFERENTIATORS

Innovation and Disruption: ETH3NA Creative thrives on creative thinking solutions and challenging the status quo, leveraging natural curiosity, research, and gaining a deep understanding of the business.

Data-Driven Decision-Making: The company integrates data analytics into decision-making processes, supporting strategic planning and Key Performance Indicator (KPI) reporting.

Attention to Detail: ETH3NA Creative goes beyond surface-level discussions, engaging in intentional Q&A sessions to uncover the real truths that drive business forward.

Organization: Leveraging strong organizational skills to drive change through achievable and measurable action plans and calendars.

Humans Matter: Recognizing the importance of authentic and approachable work environments, ETH3NA Creative actively engages all perspectives contributing to the success (*or stagnation*) of a business.

PARTIAL LIST OF CLIENTS

- VerTerra Dinnerware
- The IFS Experience with Adrienne
- Everything Creative Designs
- Jamie Nicole Beauty Collagen
- ChemxWorks
- DSGN Concierge
- Dropbombs
- The Trotter Project